Zarura

BOS Brand Consult

Clarity in 40 Minutes

The BOS Brand Consult is a focused, **40-minute Zoom consultation** with Zarura's Principal to surface your most pressing brand challenge, provide an expert outside perspective, and outline the most valuable path forward.

What You'll Walk Away With

- A sharp diagnosis of your #1 brand challenge
- Fresh, external perspective on your current positioning
- Initial strategic direction — what to prioritise, what to ignore
- Recommendation on whether the BOS Workshop is the right next step

Who It's For

- Founders and CEOs exploring a rebrand or repositioning
- Leaders who want an expert second opinion on their brand challenge
- Teams unsure if they need a full diagnostic or a lighter intervention

Investment

US$200 — Includes a 40-minute Zoom consultation.

100% of the fee is credited back if you book a BOS Workshop within **7 days** *of the BOS Brand Consult.*

Contact

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