BOS Workshop Overview

Clarity Before Capital

A **3-hour** strategic and diagnostic sprint, facilitated, off-site and designed to uncover the real challenges holding your brand back, and map the clearest path forward.

What You'll Walk Away With

- Clarity on where your brand stands — and what's not working
- A customer journey map that reveals friction and hidden gaps
- A brand perception audit — seen through your customer's eyes
- Your **#1 Brand Challenge**, clearly defined
- A roadmap to the right BOS Tier (Essential / Elevate / Legacy)

Who It's For

- Founders and CMOs navigating growth, repositioning, or reinvention
- Brands launching a new offer or expanding into a new market
- Teams unsure why their brand isn't landing the way it should

Investment

US$5,000 — Includes 3-hour off-site Workshop Sprint + Brand Opportunity Analysis.

100% of the fee is credited back if you proceed with a full BOS Engagement within **30 days.**

Contact

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